

a d v a n c e d  c o n t e n t [™]

Do it yourself.

Successful web sites are well-designed, efficiently programmed, securely served and easy to update.

So, why should you settle for less? **Advanced Content** is Polese Clancy's answer to web site content management. Why use desktop software to reprogram HTML pages if all you want to do is change copy, update meta-tags, edit a link, add an image or create another basic web page?

Intuitively, it makes perfect sense to make changes to a web site in its own environment — on the web. There's no need to license additional web development programs. Now you can update your web site content right through your preferred browser.

When integrated with other **Advanced Web™** Solutions, **Advanced Content** can be used to add staging pages and upload internal meeting materials, even presentations and videos, to a password-protected Intranet. Then, in your next meeting with shareholders you can shine your pointer and say, "Okay now, to show you all we accomplished this year I'll take you to our web site..."

Product Features:

- > Update Existing Web Page Content
- > Add New Web Pages (based on a template)
- > Add or Update Hypertext Links
- > Add or Update Images
- > Review and Update Meta-Tags